





# ARISTASTONES A beffer stone experience.

TEMPE, AZ | SALT LAKE CITY, UT

@ARISTAHOME







Meet the Valley's hidden gem for Natural Stone and Quartz slabs. Arista carries a superior collection of quartzite, granite, and marble slabs with an unbeatable variety of quartz, porcelain, and speciality surfaces. As a family business with over 20 years of industry expertise, unmatched customer service, and one of Arizona's largest surface collections, our goal is to bring our customers a better stone experience. Discover something exciting- with Arista Stones!



480-659-0222



info-tempe@aristastones.com



aristastones.com



695 W Elliot Rd Tempe, AZ 85284

# mission Evision



#### 7 PURPOSES OF ISKCON

On July 13, 1966, His Divine Grace A.C. Bhaktivedanta Swami Prabhupada signed the incorporation papers for the *International Society for Krishna Consciousness*. In this document, Srila Prabhupada clearly established his mission and vision, summarized in the Seven Purposes of ISKCON. These purposes serve as the foundational pillars of our movement, guiding all spiritual, educational, and outreach activities. Staying aligned with these purposes ensures that our individual and collective efforts remain true to Srila Prabhupada's original intent—fostering Krishna consciousness around the world with purity, unity, and lasting impact.

- (1) To systematically propagate spiritual knowledge to society at large and to educate all peoples in the techniques of spiritual life in order to check the imbalance of values in life and to achieve real unity and peace in the world.
- (2) To propagate a consciousness of Krishna as it is revealed in the Bhagavad-gita and Srimad Bhagavatam.
- (3) To bring the members of the Society together with each other and nearer to Krishna, the prime entity, and thus to develop the idea, within the members, and humanity, at large, that each soul is part and parcel of the quality of Godhead (Krishna).
- (4) To teach and encourage the Sankirtan movement of congregational chanting of the holy name of God as revealed in the teachings of Lord Sri Chaitanya Mahaprabhu.
- (5) To erect for the members, and for society at large, a holy place of transcendental pastimes, dedicated to the personality of Krishna.
- (6) To bring the members closer together for the purpose of teaching a simpler and more natural way of life.
- (7) With a view towards achieving the aforementioned purposes, to publish and distribute periodicals, magazines, books and other writings.

ALWAYS REMEMBER KRISHNA, NEVER FORGET KRISHNA





#### Message from our Temple President



Dear Devotees and well-wishers,

Please accept my humble obeisances. All glories to Srila Prabhupada!

On this most auspicious occasion of Sri Krishna Janmashtami, the divine appearance day of Lord Sri Krishna, I extend my heartfelt wishes and blessings from SriSri Radha-Madhavahari to you and your families. May this blessed day bring deep spiritual joy, renewed commitment to your devotional practices, and an abundance of Krishna's mercy in your lives.

We are truly grateful to all of you, our dedicated temple pujaris, volunteers, congregation members, supporters and well-wishers, for your unwavering love and service to our beloved presiding Deities, Sri Sri Radha-Madhavahari. It is by your collective efforts that we have been able to maintain and grow our seva year after year.

This year has been filled with remarkable spiritual milestones. We've been fortunate to host a wonderful lineup of guest speakers throughout the year, each of whom left a lasting impression and inspired our hearts. Our community has come together to celebrate major festivals such as Gaura Purnima, Ratha Yatra, Janmashtami, Radhasthami, Nandotsava, and many others with great devotion and enthusiasm.

Our morning sadhana, Srila Prabhupada book readings, Vaishnavi-led Caitanya Caritamrta sessions, and evening readings on Caitanya Caritamrita as well, have become cornerstones of our temple's spiritual nourishment. These programs are deepening the spiritual lives of all who participate.

We're especially happy to note the success of our Sunday School and Hindi classes, as well as this year's Summer Camp, which were all very well received. These initiatives are building strong spiritual foundations for our children and families.

A special appreciation must go to our Youth Group, who as I write these lines are fully immersed in organizing our Balarama Jayanti festival with such professionalism, attention to detail, and loving care. They are also making exceptional progress, engaging meaningfully in kirtans, seva, and leadership roles. Their commitment and teamwork reflect the future of our movement, and we are proud and grateful to see them take such strong leadership in devotional service.

Similarly, our preaching at ASU, Harinama, and book distribution efforts are growing steadily and touching more lives each day.

Our ongoing "Women in Krishna Consciousness," "Invest in Our Children," and "Invest in Our Society" initiatives continue to grow, with new programs in the works, and more awareness and practical spiritual training as part of our commitment to a safe and nurturing environment for all.

We're also happy to share that we've expanded our focus to include a Devotee Care initiative, dedicated to supporting the well-being and spiritual growth of every member of our community. We are actively building this program and invite anyone who feels inspired to join us in this important mission.

With great hope and prayer, we are aiming to finally break ground this year for our new temple, with the blessings of Sri Sri Radha-Madhavahari and the support of our incredible community. Please keep this endeavor in your prayers.

Of course, there are so many devotees and programs that have not been named here, but please know that each and every one of you is deeply valued and essential to this beautiful spiritual family we are cultivating together.

Once again, wishing you a blissful and Krishna-filled Janmashtami! May Lord Krishna always protect and guide you on your path of devotional service.

With gratitude and service,

Your servant in the service of Srila Prabhupada,

Premadhatri devi dasi, Temple President

#### Room Conversation -- January 17, 1971, Allahabad:



Prabhupāda: But that is in the śāstra it is said, "There are so many names of God. Out of all of them, Kṛṣṇa is the principal." God's name is given... Just like Kṛṣṇa appeared as the son of Vasudeva; therefore He is called Vāsudeva. Kṛṣṇa played in Vṛndāvana as the son of Nanda Mahārāja and Yaśodā; therefore He is called Yaśodā-nandana. Kṛṣṇa acted as the driver, chariot driver Arjuna. Therefore He is known as Pārtha-sārathī. So His name... All these names are according to His different activities. So He has got unlimited activities, and therefore He has got unlimited names. So out of all these names, Kṛṣṇa is the supreme or the prime because Kṛṣṇa means all-attractive. Kṛṣṇa means all-attractive. So God, if God is not all-attractive, He cannot be God.



#### HAPPY JANMASHTAMI

#### **TempleDevotees**



#### "Always remember Krishna" Never forget Krishna"

Founder-Acharya: His Divine Grace A.C. Bhaktivedanta Swami Prabhupada



Premadhatri devi dasi Temple President



Radha Madhavahari das



Divyashyam das



Dhana-Laxmi devi dasi



Damodar das



Gopakumar das



Parthasarathi das



Sivananda Sena das



Upendra Achyuta das

"If a devotee at all wants to cleanse his heart, he must chant and hear the glories of Lord, Śrī Kṛṣṇa (śṛṇvatāṁ sva-kathāḥ kṛṣṇaḥ). This is a simple process." Srila Prabhupada



#### Vyasa Puja Offering 2025

nama om visnu-padaya krsna-presthaya bhu-tale srimate bhaktivedanta-svamin iti namine namas te sarasvate deve gaura-vani-pracarine nirvisesa -sunyavadi-pascatya-desa-tarine



Dear Srila Prabhupada,

With deep reverence and gratitude, we offer our humble obeisances at your divine lotus feet.

You have gifted the world with the priceless treasure of Krishna consciousness, lighting up the path for all of us to follow. Your tireless dedication, boundless compassion, and firm faith and commitment to the mission of Lord Caitanya have transformed our lives and the lives of countless souls across the globe.

We thank you from the core of our hearts for the priceless gift of the holy names of the Lord, for your teachings that guide us through the turmoil of this material world, and for the practical instructions that allow us to remain hopeful and afloat in this age of hypocrisy.

As we navigate the daily challenges of preserving your divine mission, we pray for your eternal blessings. Please guide us to keep your vision and your mission alive in our hearts, that we may always act in service to your instructions and the glorious legacy you've left behind.

You have shown us the way on how to care for one another, please help us to do the same, to uplift each other, to imbibe the essential values of cooperation, humility, and selflessness that you have taught us.

May we be inspired by your example of compassion and dedication, so that we may truly do justice to your instructions and remain steadfast in the service of Lord Krishna and His devotees. Please empower us to be worthy instruments in your hands to continue your mission with sincerity, determination, and love.

We pray that you continue to guide us, that you forgive our many shortcomings. We pray that we may serve you and the devotees in the spirit of unity and devotion. We pray that by your mercy we may always remember Krishna, never forget Krishna.

With outmost respect, gratitude and love,

Your aspiring servants at ISKCON Phoenix (Arizona)

"O spiritual master of all the worlds! I can simply repeat Your message, so if You like You can make my power of speaking suitable for their understanding.

Only by Your causeless mercy will my words become pure. I am sure that when this transcendental message penetrates their hearts, they will certainly feel engladdened and thus become liberated from all unhappy conditions of life."



#### Samskara Services



- Vivah
- Upanayanam samskara
- Annaprashana
- Grih Pravesh pooja
- Shree Satyanarayan pooja
- Rudrabhisekam pooja
- Ganesh pooja hawan,
- Nava Grah pooja,
- Vastu pooja



- Shanti pooja hawan
- Grah dosa pooja
- Mangalik dosa
- Sarpa dosa
- Moola dosa pooja
- Shradha pooja

Bengali vidhi Hindi vidhi Nepali vidhi English vidhi And more



Ph. 480.577.3084/480.705.4900 Email: damodar\_rgdg@yahoo.com www.iskconphoenix.com

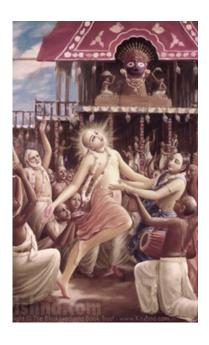
## **Happy Janmashtami!**



That science is called devotional service or Kṛṣṇa consciousness. So therefore, Bhāgavata says, "That is first-class religious system by which you can develop your dormant service attitude for God." Srila Prabhupada

Lecture on SB 1.2.5 -- Montreal, August 2, 1968





Lord Caitanya is actually preaching by His example how to clean the heart to become an affective instrument for the sankirtana movement. Srila Bhaktisiddhanta Sarasvati Thakura in his commentary also said that siddha-pranali for Gaudia-Vaisnavas is,

tṛṇād api sunīcena taror api sahiṣṇunā amāninā mānadena kīrtanīyaḥ sadā hariḥ

"One who thinks himself lower than the grass, who is more tolerant than a tree, and who does not expect personal honor yet is always prepared to give all respect to others can very easily always chant the holy name of the Lord."

CC Adi 17.31



"Unless we become very strong in Krsna consciousness, it is very risky to handle material things and business...

There is the story of the bed bug. In the winter season the bed bug appears to be only skin, but in summer season as soon as it gets the opportunity of biting and sucking blood, it becomes fatty. Sometimes we may artificially renounce the world, but as soon as the opportunity of sucking blood is there, we turn again into a bed bug. Therefore it is said in the Bhagavad Gita:

daivi hy esa gunamayi mama maya duratyaya mam eva ye prapadyante mayam etam taranti te BG 7.14

"This divine energy of Mine, consisting of the three modes of material nature, is difficult to overcome. But, those who have surrendered unto Me can easily cross beyond it."

Unless everyone of us sticks to the regulative principles of chanting, there is no other alternative than fall-down. That is a fact. (Srila Prabhupada, Letter 1973)



#### Tatastha Sakti

By MadhuMayi SriLakshmi devi dasi



Tatastha Sakti (Marginal Potency), we come across this so many times in our scriptures like Bhagavad Gita, Srimad Bhagavatam, Sri Caitanya Caritamrta. This is one of my favorite topics from the scriptures. It always gives me some kind of hope, because there is a choice. In lower species of life like animals there is no choice, a tiger's body is designed in a certain way, and they have to live like that. But human form of life is very rare and we have to understand that we should not misuse our minute independence. Somehow, because of our rebellious nature towards the Supreme Lord we are here in this material world and become conditioned by the laws of the material world.

As per SB 2.2.14 The spiritual world is the manifestation of Krishna's internal potency, and the material world is the manifestation of Krishna's external potency. The living entities are Krishna's marginal potency, and by their own choice they can live in either the transcendental or material worlds. BG 13.23 says the living entity has the tendency to reject the sanction of the Supreme Lord and act independently in an attempt to dominate nature, and because he has this tendency he is called the marginal energy of the Supreme Lord. That is the reason why we are called the Tatastha Sakti. Though we are the Tatastha Sakti, we belong to the Supreme Lord. In BG 15.7 Lord Krisna says, mamaivāmśo jīva-loke jīva-bhūtaḥ sanātanaḥ which means the living entities in this conditioned world are eternal fragmental parts of Krsna. So, being the fragmental part and parcel of the Supreme Lord, we are qualitatively one with the Lord, just as the parts and parcels of gold are also gold. Our real identity is we are the eternal servant of Krsna. As per CC Madhya 20.108-109

jīvera 'svarūpa' haya — kṛṣṇera 'nitya-dāsa' kṛṣṇera 'taṭasthā-śakti' 'bhedābheda-prakāśa' sūryāṁśa-kiraṇa, yaiche agni-jvālā-caya svābhāvika kṛṣṇera tina-prakāra 'śakti' haya

Which means "It is the living entity's constitutional position to be an eternal servant of Krsna because he is the marginal energy of Krsna and a manifestation simultaneously one with and different from the Lord, like a molecular particle of sunshine or fire. Krsna has three varieties of energy". The Lord wants all living entities, who are His parts and parcels, to live with Him in the transcendental world, Unfortunately, the conditioned living entities, although suffering continually the threefold miseries of conditioned life, are not very serious about going back to Godhead. The Lord Himself says this material world is Dukhalayam asasvatam, but we are so foolish that we are always trying to be happy here by doing some adjustments and that's the main cause of our suffering.

Even though we turned our face away from Krsna, He never left us alone. The Lord is so merciful that he always guides us from within as Paramatma (Super soul). Krsna is our only and only true friend. Our family friend will leave our hand at certain time but Krsna, he is with us always while we are travelling through the 8,400,000 species of life. We don't know how we got this Human form of life, and this is the only opportunity to go back home back to Godhead, that's where we belong to. So let us not waste this rare opportunity and try our very best to utilize every moment of our life in Krsna's service because we are the Tatastha Sakti and we have an option.



"If we are motivated by what is favorable for us, we are not striving for pure devotion; if we are motivated by what is favorable for Krishna, then we are moving toward pure bhakti.

Examining our motives is part of devotional practice...

So, the Lord has different missions according to different times and according to different circumstances, but we should understand that the mission that is described here, in this commentary, refers to the verse itself. Queen Kunti says that one of the reasons why Krsna appears is to renovate the principles of hearing and chanting about Him, because when He appears in this world, He engages in many wonderful transcendental activities, which are later recorded in the form of scripture and then later discussed by His devotees. When His devotees are discussing His activities, which are always transcendental, it is understood that such topics of the Lord are nondifferent from the Lord Himself. Therefore, to discuss His transcendental activities is also absolute and has the same potency as if Krsna Himself was present. Therefore, there are verses such as: naham tisthami vaikunthe yoginam hrdayesu va tatra tisthami narada yatra gayanti mad-bhaktah Krsna says to Narada, "Narada, I am not in the Vaikuntha planets, nor am I in the hearts of yogis, but wherever My devotees are discussing My glories. That's where I go. That's where you'll find Me." (Padma Purana)"



Excerpt from a lecture from HH Niranjana Swami, Boston 2019



"The different parts of a body work selflessly to serve one another and keep the body healthy. Similarly, a healthy society is one in which the different sections serve each other instead of selfishly trying to enjoy by themselves."



**HH Radhanath Swami** 



## HAPPY JANMASHTAMI!

## Join us!



#### Hare Krishna Temple - ISKCON of Phoenix

Founder Acharya: His Divine Grace A.C.Bhaktivedanta Swami Prabhupada 100 S. Weber Dr, Chandler, AZ 85226 480-705-4900,www.iskconphoenix.com



## **Daily Schedule**

4:30 AM : Mangala Arati

5:00 AM: Tulsi Puja

5: 15 AM : Japa Meditation

7:00 AM : Deity Greeting & Sundara Arati

7:05 AM : Guru Puja & Kirtan

7:35 AM : (explicating select verses from this

spotless and greatest Purana)

8:00 AM: Dhupa Arati

12:00 PM : Rajbhoga Arati

4:30 PM : Dhupa Arati

6:30 PM : Sandhya Arati

7:00 PM: Bhagavad Gita Class

8:30 PM : Sayana Arati



#### **Darsana Times**

4:30 AM to 5:00 AM

7:00 AM to 11:20 AM

12:00 PM to 12:30 PM

5:00 PM to 6:00 PM

6:30 PM to 7:00 PM

8:30 PM to 8:45 PM

## Sunday Feast Schedule

5:00 PM : Sandhya Arati

5:35 PM: Sunday Feast Class

6:45 PM: Prasadam Feast

7:00 PM: Temple Closed

8:30 PM: Sayana Arati



#### **Darsana Times**

5:00 PM to 7:00 PM

8:30 PM to 8:45 PM

\* \* \* Temple is closed everyday from 12:30 pm to 5:00 pm \* \* \*

#### FROM OUR KITCHEN TO YOURS



mahā-prasāde govinde nāma-brahmaṇi vaiṣṇave svalpa-puṇyavatāṁ rājan viśvāso naiva jāyate

sarira abidya-jal, jodendriya tahe kal, jibe phele bisaya-sagore ta'ra madhye jihva ati, lobhamoy sudurmati ta'ke jeta kathina somsare

> krsna baro doyamoy, karibare jihva jay, swa-prasad-anna dilo bhai sei annamrta khao, radha-krsna-guna gao, preme dako caitanya-nitai

> > Recipes

MAHA-

KI JAI

PRASADAM

"O King, for those who have amassed very few pious activities, their faith in mahaprasada, in Sri Govinda, in the Holy Name, and in the Vaisnava is never born."

"This material body is a network of ignorance, and the senses are one's deadly enemies, for they throw the soul into the ocean of material sense enjoyment. Among the senses, the tongue is the most voracious and verily wicked; it is very difficult to conquer the tongue in this world."

Lord Krsna is very merciful-just to control the tongue He has given us the remnants of His own food! Now please eat these nectarean grains while singing the glories of Their Lordships Sri Sri Radha and Krsna, and in love call out "Caitanya! Nitai!"



#### Urad dal vada/Medu vada

- Soak 2 cups of Urad dal for about 3 hr.
- Add little fenugreek seeds to it. Grind it into a thick batter by adding little water.
- Take the batter into a mixing bowl and add salt, curry leaves, pepper corns and an inch of grated ginger and mix well.
- Add peanut oil or canola oil into a pot and heat the oil. Once the oil is hot, take the batter into the palm and make a hole at the center and place it into the pot.

CAUTION: Be careful with the oil as it is dangerous when spilled. Fry the vadas on both sides until golden brown.

 Serve with coconut chutney or peanut chutney and offer it to the Lord.



by Lilavati devi dasi





## The Power of Prasadam 🍣



"A person who honors the prasadam (Mercy of the Lord) and regularly eats it, not exactly in front of the Deity, along with caranamrta [the water offered to the lotus feet of the Lord, which is mixed with seeds of the tulasi tree], immediately can achieve the results of pious activities which are obtained through ten thousand performances of sacrificial rites." Padma Purana



"...We should never waste Krishna prasadam" Srila Prabhupada





## **MENU**

OUR WEEKLY
MENUS ARE
AVAILABLE ON OUR
FACEBOOK PAGE:

/ISKCONOFPHOENIXAZ

## HOW TO PLACE MY ORDER:

Radharani's Kitchen makes it easy for you to enjoy your busy weekend schedule.
Simply place your orders by 8PM the day before and pick up is at the temple every weekday and Saturday from 11AM-1PM!

#### FRESH | LOCAL | SATVIK

Enjoy being present with your family and friend's, let Radharani's kitchen take care of the rest. Serving fresh, satvik ingredients, catering with Radharani's kitchen has never been easier

(480) 208-2037 | (480) 720-2030

CHECK OUT OUR SATURDAY AND WEEKDAY LUNCH SPECIALS!

## WHERE/WHEN TO PICK UP MY ORDER:

You can pick up your order from Radharani's Kitchen between 11AM-1PM at the Temple:

100 S Weber Dr Chandler, AZ 85226





## Gopala Class Suresh Lakshmanan



As we prepare to celebrate the joyous occasion of Sri Krishna Janmashtami, my heart overflows with gratitude and excitement.

Teaching the Gopala Class, a group of our youngest devotees aged 5 to 7, has been a beautiful journey of planting seeds of bhakti in these tender hearts.

This past school year, our theme was the Ramayana, and the children enthusiastically immersed themselves in the life and teachings of Lord Rama. Through crafts, paintings, coloring activities, Rhymes and lively presentations, they explored timeless values like devotion and loving service to God.

Their innocent creativity transformed our classroom into a vibrant display of spiritual learning. Mid-year and final showcases gave parents a glimpse into how deeply their children had absorbed the stories and lessons.

Our weekly classes, held every Sunday from 5:30 to 6:30 PM, go far beyond storytelling. Each session contains chanting and includes age-appropriate shlokas from the Bhagavad Gita, Ramayana, and Srimad Bhagavatam, sowing the sacred sound vibrations of Vedic wisdom into young minds. As Krishna says in the Gita:

"Kaunteya pratijānīhi na me bhaktaḥ praṇaśyati" (Bhagavad Gita 9.31)
"O son of Kunti, declare it boldly that My devotee never perishes."

We truly believe that when children begin their journey with Krishna from such a young age, they carry His protection and blessings throughout life.

As Janmashtami approaches, our little Gopalas are learning about Lord Krishna's enchanting pastimes—His butter-stealing, His love for the cows, and His playful pastimes. Through simple bhajans, dramas, and hands-on activities, the children naturally grow in their love for Krishna, not as a faraway God, but as their very own Gopal.

Dear parents, your child's first steps into Krishna consciousness start with love, stories, and song. The Gopala Class is a gentle yet powerful foundation that they will carry forever.

Dear parents, if you are looking for a way to introduce your children to timeless values, rich culture, and a loving community rooted in devotion, I warmly invite you to enroll them in our Sunday School and give them this lifelong gift. Let them laugh, learn, and grow with Krishna at the center.

This Janmashtami, let us not only celebrate the birth of Krishna, but also His presence in the hearts of our children today.

Hare Krishna!





#### Giri-Govardhan Class Smita Papadkar

Hare Krishna,

Dandavat Pranams! All glories to Srila Prabhupada!



This year Giri Govardhan class (7 years to 12 year kids) studied about Prayers of Queen Kunti during the Sunday School Session 2024-2025.

Queen Kunti is a very exalted devotee of Lord Sri Krishna and she was fully dependent on Krishna throughout her life and especially during various dangerous circumstances of life faced by the Pandavas. All living entities in the material world are also living in a very dangerous situation consisting of birth,death,old age and diseases and we do not realize it and think of it as a normal way of life.

The soul is ever active and eternal and even though old people might want to do a lot of things, their physical body stops them from doing the things they love to do. As we get older we start losing the full potency of our various senses, in a way Krishna tells us to take His shelter and go back to the spiritual world and live there happily ever after which is not possible in this material world.

For this we need only to chant the Hare Krishna Mahamantra, eat prasadam and follow the four regulative principles of no meat eating, no intoxication, no gambling and no illicit sex and chanting the holy names Hare Krishna Hare Krishna, Krishna Krishna Hare Hare, Hare Ram, Hare Ram, Ram Ram Hare Hare.

We also had a very wonderful and fun filled summer camp with yoga, arts and crafts, bhajans, kirtan, shloka learning ,games and delicious prasadam which all the kids enjoyed a lot. It is our duty to give our kids the Vedic knowledge which can lead our children on a beautiful spiritual journey in this era of technology which is captivating our future generation's attention.

Please enroll your kids in Sunday School and ensure they have a strong spiritual base in this world full of competition and stress, so that they could have a better perspective about life and are not shaken by material setbacks, as well as enjoying and having fun during the process with their peers.

Hare Krishna!

Your servant, Mrs. Smita Papadkar











#### Damodar Class SyamaMohini devi dasi

Hare Krishna,

Please accept my respects. All glories to Srila Prabhupada!



In our Damodar class we covered several important topics to help deepen the children's understanding of Krishna consciousness. We began by discussing the nine processes of bhakti, emphasizing how Krishna should be at the center of our lives and how He resides in the heart of every living entity. This was a powerful reminder of Krishna's omnipresence and how we are all connected to Him.

A key theme of the class was the importance of empathy, and how it directly relates to our practice of Krishna consciousness. We discussed how practicing empathy can help us connect with others and show love, which is essential in our spiritual journey.

The children also had the opportunity to perform an impromptu play on the story of Dhruva Maharaja. This interactive activity helped them connect with the values of determination and devotion exemplified by little Dhruva, reinforcing the importance of prayer in our lives at any age.

Children were encouraged to write their own personal prayers and offer them to Krishna. The class emphasized the significance of not just reading and comprehending, but also analyzing and truly understanding what we read, so we can connect and practice those teachings in our everyday lives.

A practical discussion followed on how key words from scriptures translate into actions. For example, we discussed that if we ask for mercy, we must also be kind, and if we seek respect, we need to be respectful toward others. This lesson was reinforced through interactive games like "Who Wants to Be a Vaishnava," which made the learning process engaging and fun.

The class also delved into the Damodarastakam prayers and discussed the message of love contained within. The children participated in our Annual Children's Festival, where they presented a wonderful play on the pastimes of Lord Caitanya Mahaprabhu. They prepared with enthusiasm and teamwork. A big thank you to the parents for their help with last-minute costumes!

The children attended an awareness program conducted by our local Police Department on cyber security, bridging practical and spiritual education.

Throughout the course, we focused on connecting theory with practical application. It is essential that the children not only understand what they read and sing, but also recognize why they practice these activities, making a true connection with Krishna. The ultimate goal is to live in Krishna consciousness with love for God, rather than fear.









## **Sunday Vedic School**

Starting: August 24th, 2025

Age Group: 5 to 13 Years

Cost: \$175 / Child

Venue: 100 S. Weber Dr,

Chandler, AZ 85226

Mantra Meditation
Melodious Bhajans
Vedic Scriptures Stories
Memorization of Slokas
Vaisnava Etiquette

Dramas

Many fun activities



https://iskconphoenix.com/DonationInfo



Scan to register





#### International Society for Krishna Consciousness

Founder Acharya: His Divine Grace A.C.Bhaktivedanta Swami Prabhupada 100 S. Weber Dr, Chandler, AZ 85226 480-705-4900, www.iskconphoenix.com





#### International Society for Krishna Consciousness

Founder Acharya: His Divine Grace A.C.Bhaktivedanta Swami Prabhupada 100 S. Weber Dr, Chandler, AZ 85226 480-705-4900, www.iskconphoenix.com



## **Hindi Pathshala**

Starting: August 23rd 2025

Age Group: 5 Years to 15 Years

Virtual Class: Every Saturday 4PM - 5PM

(Zoom Session)

In-Person: Every Sunday 4PM - 5PM

Cost: \$151 / Child / year







Scan to register

Make online payment via below link https://iskconphoenix.com/DonationInfo





#### Janmastami 2025: Celebrating the Sweetest Arrival of Krishna and A Year of Devotion

Hare Krishna!

I'm Divyansh, a member of the **ISKCON Phoenix Youth Group**, a colourful and dedicated community of younger devotees who come collectively regularly to deepen our Krishna consciouness thru kirtan, seva, and cooperation. It's a joy to share reflections on our spiritual journey as we eagerly prepare to have an amazing Janmashtami celebration.

As the joyful spirit of Janmashtami fills the air, it's a perfect time to reflect on the vibrant wave of devotion that has flowed through our community, the special moments we've shared, and the many opportunities for service that lie ahead.

One huge spotlight glows on **Sri Balarama Jayanti**, and the fun around all that planning has been

almost inspiring. Balarama, Krishna's elder brother, represents strenght, humility, and dedicated service, qualities that all aspire to develop. The group has been hard at work with preparations related to all the altar decorations, prasadam, and the kirtan program, to serve as an upliftment of all our spirits. This is our first ever big task as youth and are more than excited to put forth one of the most memorable festivals of the whole year. ALL GLORIES TO OUR ADI GURU!!

Before the occasion occurs, the very method of preparing has drawn us closer as devotees. There is some sort of magic in being with each other, every little chore lovingly presented as we prepare to celebrate the divine appearance of Lord Balarama. It reminds us that seva is not always about engaging in large programs; it is about every single moment of heartfelt effort.

This year's kirtan sessions have been the lifeblood for the community. The very atmosphere in

those sessions seemed energy-filled with a paradox of calmness that comes from chanting the holy names together. How does it feel when a mantra gets intently set on you for such a while that all of your worries simply flow away? It is the beauty of nama-sankirtana as proposed by Srila Prabhupada to be the fastest way home to Krishna.

The vibration of Krishna's names forms a music of love that binds us all together.

Earlier this year the youth group conducted a wonderful morning retreat that began with a blissful Mangala Aarti in the early dawn hours packed with chants, prayers, and quiet devotion. There is something really beautiful about greeting Krishna in these hours when the world is silent and the mind feels peaceful by itself.

Activities started at 4 a.m., with almost 100 percent participation. From the opening arati to the guru and Tulasi aratis and up to the Srimad Bhagavatam reading at 7:30 a.m., every single moment was dedicated completely to devotion and heartfelt chanting.

Following the aratis, prasadam was served for all of us, and together we felt very grateful for this spiritually uplighting experience.

It was the teaching of Srila Prabhupad that the time Brahma-muhurta is more welcoming to any kind of serious spiritual discipline. The retreat opened beautiful avenues to deepen our bond with Krishna and other youths and devotees, preparing us well through lovely remembrance and happiness-filled days.







Another highlight is our weekly reading sessions of Srimad Bhagavatam. After reading everyone gets 5 minutes to talk about a particular verse, story or realization. This make our sessions not only interactive but special. While very short, these reflections can sometimes hit deep within our consciousness and sharpen our understanding of Srila Prabhupada's philosophy and create a mood of service as we try to connect to Krishna.

Hearing from each other sheds new light on teachings about Krishna and strengthens the awareness that the way of devotion is open to every person. Srila Prabhupad said:

"Hearing is the topmost process of bhakti-yoga"

These sincere exchanges really keep the inspiration alive in our hearts, and the deeper we go together, the better.

Janmastami is not just another day on the calendar; it is the day that Krishna appeared on this earth to show us all the way back home, the way of love, joy, and eternal togetherness. These Lilas of His, be it His mischievous childhood activities or His solemn teaching of the Bhagavad-Gita, are presently guiding and inspiring us.

The message of Srila Prabhupad will always remain relevant:

"Always rembember Krishna, never forget Krishna"

On this Janmastami, we should make a new commitment toward chanting the holy names, serving humbly, and supporting one another in Krishna consciousness. After all, a sincere heart is the sweetest gift to be given to Krishna.

Every step we take together in seva of each other and the lordships brings us ever nearer to Krishna and to the joy He wishes for us all.

Your Humble Servant, Divyansh S. Hare Krishna!









For more information, please contact: Nama Priya devi dasi at: nchethikattil@gmail.com

## **Meet our Sunday School Teachers**





**Gopala Class (5-7 years old)**Lead Teacher: Suresh Prabhu
Substitute Teacher: Mathura Vallabha Govinda das





Giri-Govardhan Class (8-9) years old) Lead Teacher: Smita Mataji Substitute Teacher: Lilavati devi dasi







Damodar Class (10-12 years old) Lead Teacher: SyamaMohini devi dasi & Shobhamayi devi dasi Substitute Teacher: Madhumayi Sri Lakshmi devi



**Hindi School** Lead Teacher: Sheetal Mataji

2025-2026 Session begins Sunday, August 24, 2025



Scan to register your child/children in our Sunday School Program



All our teachers have received CPO traning and clearance



## INVEST IN OUR CHILDREN If we want to gain, we need to invest.

This year, ISKCON Phoenix hosted four awareness programs aimed at fostering a safe, informed, and empowered environment for our children. As part of our ongoing commitment to child protection, we continue to uphold a strong zero-tolerance policy against abuse.

All Sunday School teachers and volunteers maintain current Child Protection Office (CPO) clearances, and we are in full compliance with the standards set by ISKCON's North American Child Protection Office (NACPO).

We cannot afford to be indifferent. The children are watching, not only what we say, but what we do and what we choose not to do. If we hope for our children to grow into caring, responsible individuals, we must model that care and responsibility today.

In this age of Kali, planting the right seeds and making the right investments in our children is more crucial than ever. Srila Prabhupada writes in his purport to Srimad Bhagavatam 1.8.5:

"The protection of children gives the human form of life its best chance to prepare the way of liberty from material bondage."

When we protect our children, we are not only caring for them as individuals, but also for the future of our society.

These children are the torchbearers of our values, the next generation of leaders. To help them navigate the challenges of Kali-yuga, we must equip them with the right tools, support systems and safe & protected environments.







"Regarding your question should force be used on children, no, there shall be no forcing the children to do anything. Child should not be forced. This is all nonsense.

Who has devised these things? If we want them to become great devotees, then we must educate the children with love, not in a negative way."

(Srila Prabhupada Letter, December 10, 1972)

#### ISKCON PHOENIX - CHILD PROTECION POLICY



ISKCON of Phoenix reaffirms its commitment to the following:

- a) ISKCON Phoenix is committed to abide by the ISKCON Child Protection Office Policy and Operational Guidelines.
- b) ISKCON Phoenix is committed to supporting the efforts of the Child Protection Team to create awareness and to create a safe and conducive environment for our children's growth in Krishna Consciousness.
- c) ISKCON Phoenix is committed to work with the Child Protection Team to ensure that our Yatra is in full compliance with ISKCON Child Protection Office.
- d) ISKCON Phoenix will continue to support any programs that would benefit our children as part of our "Invest in Our Children" initiative.
- e) ISKCON Phoenix will not entertain anyone (visitors, guest speakers, sankirtan leaders, etc.) who may have an outstanding case or may have not been cleared by the Child Protection Office.
- f) ISKCON Phoenix acknowledges that no ecclesiastical or managerial authority is above the law.

Temple President Premadhatri devi dasi Child Protection Team -ISKCON Phoenix: Syama Mohini devi dasi Sri Nandanandana das Nama Priya devi dasi Rasa Krida das Ananda Lila devi dasi Parul Tailor

For more information or to contact CPT please email SyamaMohini devi dasi at smdd@cox.net



www.SafeTemple.org (352) 575-0780 Info@SafeTemple.org

"The protection of children gives the human form of life its best chance to prepare the way of liberty from material bondage."

Srimad Bhagavatam 1.8.5

Ensure the Safety of Our Children \* Learn \* Take Action \* Report \* Donate



#### **Keeping Children Safe**

### ISKCON PHOENIX - Child Safety Policy

ISKCON PHOENIX welcomes children of all ages. Please help us keep the temple a safe and pleasant place for everyone by adhering to the following:

- \*A parent or guardian must accompany and supervise children 12 years and under at all times.
- \*Please help us provide a safe space while visiting ISKCON PHOENIX by providing an activity for your child while in the temple room, as well as remaining with your child at all times
- \*Help children understand: how to behave with respect in the temple room; not to damage musical instruments; where to play and where not to play.
  - -Where to play: designated playing area is located on the North area of the temple (swing set area).
  - **-Where not to play**: Tulasi pavilion; flower beds; in the parking lots/driveways; climbing/breaking trees, running in the temple room, bathrooms, prasadam room.
- \*For safety reasons children bicycling, skateboarding, and riding on scooters is not permitted on the temple grounds.
- \*Children are not permitted entry into:
  - a) Ashrams (resident rooms)
  - b) Kitchen
  - c) Pujari Room
- \*Children may look at but are restricted from picking flowers.
- \*Temple residents and staff are **not responsible** for unsupervised or unaccompanied children.
- \*If a temple resident or staff becomes aware of an unattended child they will try to contact a parent or legal guardian. If unable to locate parent/guardian appropriate authorities will be contacted.

By following these guidelines for a safe visit to SriSri RadhaMadhavahari dhama (ISKCON Phoenix) you will help ensure a pleasant time for everyone.



## Srila Prabhupada Books Reading Sessions. All Welcome!

Hare Krsna Dear Devotees!! I would like to share with you Prabhupada's book reading at

ISKCON Phoenix on a weekly basis. This is for the purification of mind and soul and how

Prabhupada envisioned this decades ago. It is a live program on ISKCON Phoenix Facebook page on Mondays from 7: 05 – 7: 35 PM MST.

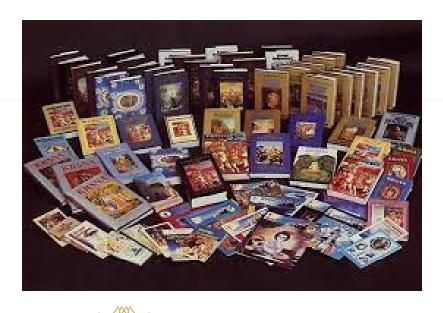
In the past books like "Krishna Book", "The Journey of Self-Discovery", "Srila Prabhupada Lilamrta", "Teachings of Lord Kapila", "Teachings of Queen Kunti", and currently reading "The Nectar of Devotion". All the recordings are available on Facebook page. It is very engaging, and I recommend participating in this wonderful opportunity as it helps to understand and improves our knowledge who God is for our spiritual advancement.

Regular reading or listening provides spiritual strength and journey towards self-realization and God-realization. Many devotees from the West came into Krsna Consciousness by reading "Bhagavad-Gita As It Is" and prabhupada's books.

Your servant,

Lilavati devi dasi







"Thank you for reading my books and appreciating them.

Please continue to do so. That will help you advance nicely in spiritual life. By reading my books and chanting Hare Krishna, your life will become perfect."

(Srila Prabhupada Letter, March 14, 1975)





bestbrains.com

# Math English Coding Abacus

Scottsdale North 13610 N Scottsdale Rd, Suite 3, Scottsdale, AZ-85260 480-630-1000

Chandler 2860 South Alma School Rd, Suite 32, Chandler, AZ-85286 480-462-0000 S159
S159
AGES 3+
Per month

Phoenix - North 20350 N Cave Creek Road, # 100, Phoenix - North, AZ-85024 480-943-5000

## Wide ranging curriculum =



Is your child bored of repetition? Our non-repetitive program challenges and motivates your child to learn and love math.

## ENGLISH

Is your child getting enough nourishment in English? Our English program includes reading comprehension, intensive writing, spelling, vocabulary and grammar to help your child excel in all areas of English.

## CODING

Have you wondered what coding can do for your child? Building coding skills through Scratch, Python and Web Development will turn your child into a 21st century learner.

## ABACUS

Can your child calculate 394 x 487 within a matter of seconds without a calculator? We can improve your child's speed and accuracy in math while developing his/her photographic memory.

bestbrains.com



## Happy Janmashtami!

**Edward Jones** 

> edwardjones.com | Member SIPC

# Seeing eye-to-eye comes from meeting one-on-one



Stu Boardman, AAMS® Financial Advisor 1485 S Higley Rd Suite 103 Gilbert, AZ 85296 623-306-7097

MKT-5894M-A-SM



"Our leaders shall be careful not to kill the spirit of enthusiastic service, which is individual and spontaneous and voluntary. They should try always to generate some atmosphere of fresh challenge to the devotees, so that they will agree enthusiastically to rise and meet it. That is the art of management: to draw out spontaneous loving spirit of sacrificing some energy for Krishna."

Srila Prabhupada, Letter to Karandhara Bombay 22 December, 1972



## LEAD WITH PURPOSE. LIVE WITH BHAKTI.

Find your Purpose
Career Guidance
Life Skills
Self-development
Mentorship
Goal Setting

Step into the journey of empowered, heart-centered leadership rooted in devotion.

Start today—your future self (and your community) will thank you.



**CONTACT US:** 

info.sescoachingclinic@gmail.com +2761 462 7074

#### A Foundation for Devotee Care and Community Growth

By SyamaMohini devi dasi

In the heart of our ISKCON Phoenix community lies a simple yet profound truth: *caring for devotees is serving Krishna*. When we support one another with kindness, respect, and compassion, we create an environment where bhakti can flourish beautifully.

Devotee care is not a program or department, it is about care. It is about proactively nurturing spiritual growth, uplifting each other, and building genuine relationships. It is about welcoming new members, supporting families, checking in on our elders, guiding our youth, creating safe spaces, and simply being present for one another.

With this spirit, we invite you to participate in the mission of the Devotee Care Office at ISKCON Phoenix. Let us come together in a mood of cooperation over criticism, service over status, and connection over isolation. There are many ways to get involved, whether by becoming a Devotee Care Ambassador, joining a support circle, or simply learning how to care more intentionally.

Together, let's build a community where every devotee feels valued, protected, and inspired on their journey back to Godhead. Your care makes all the difference.

As part of our ongoing Devotee Care Initiative and our commitment to Investing in Our Community, recently, ISKCON Phoenix conducted a session on Vaishnava Sadachar (Vaishnava Etiquette). We extend our heartfelt thanks to all who participated and showed genuine dedication to these essential principles of Vaishnava behavior.

When we sincerely embrace these principles, others who are inclined toward Krishna consciousness will naturally be drawn to them as well. This is the difference between a social gathering and a Krishna conscious gathering, the difference between being merely impressed and being deeply inspired, between simply attending and being truly engaged in service, and between being present and being grateful for the opportunity to serve.

Attending programs at our temple, our spiritual embasy and meaningfully engaging in service is important. ISKCON Phoenix offers many ways to connect, contribute, and grow together spiritually.

We pray that the spirit of Vaishnava Sadachar continues to inspire each of you — and that through your example, it will inspire many others as well.



"My dear Sanätana, although you are the deliverer of the entire universe and although even the demigods and great saints are purified by touching you, it is the characteristic of a devotee to observe and protect the Vaiñëava etiquette.

Maintenance of the Vaiñëava etiquette is the ornament of a devotee."

#### Vaishnava Sadachar

aishnava etiquette is the foundation of a healthy and spiritually uplifting devotee community. Rooted in humility, respect, and service, it guides our interactions with one another in a way that reflects our devotion to Krishna. By observing Vaishnava etiquette, such as offering obeisances, speaking truthfully yet gently, honoring seniors, and avoiding offenses, we cultivate a culture of care, unity, and cooperation. These practices are not mere formalities; they are expressions of our inner consciousness and reverence for the Lord, who resides in the heart of **every living being**. When upheld sincerely, Vaishnava etiquette becomes a powerful force that deepens relationships, prevents conflict, and invites Krishna's presence into all aspects of our lives.





Sri Govinda das

I am deeply grateful for the opportunity to participate in the Vaishnava Sadachar 8-session seminar. I learned immensely from the expert speakers within our congregation, who spoke eloquently using scriptural references, Srila Prabhupada's teachings, and personal experiences.

It was especially enlivening for me to speak on the topic of Offering and Receiving Corrections. Preparing for and engaging with this subject provided me with practical insights and valuable tools for personal growth and self-improvement."



Ananta Chaitanya das

Gratitude to you all for organizing this. I felt fortunate to witness devotees discussing topics that are normally difficult to speak about. It showed the maturity and openness of the congregation. It was much more personal than our usual gatherings.



Premadhatri devi dasi Temple President

On behalf of ISKCON Phoenix, I want to extend our heartfelt thanks to you for your inspiring and thoughtful presentation on Vaishnava Sadachar. Your insights were both deeply grounding and practically relevant, reminding us of the essential qualities and behaviors that uphold our spiritual integrity and collective strength as a community. As we continue to grow in service and leadership, the emphasis on cultivating exemplary conduct is a timely and essential reminder. Sadachar is not just a personal discipline, it is the foundation of genuine leadership and a harmonious devotee culture. Your words served to deepen our commitment to respectful dealings, humility, and integrity as we move forward in our various responsibilities. We reaffirm the importance of cooperation, participation, and mutual support in our efforts to serve Srila Prabhupada's mission. True success in Krishna consciousness is a collective journey, and your participation has illuminated the path of working together with trust and devotion.



#### Daily Morning Sādhana Program (5:00 AM - 6:00 AM): Japa & Śrīmad-Bhāgavatam By Vamsi Gopal das

Hare Krishna! All Glories to Śrīla Prabhupāda!

By the divine mercy of Śrī Śrī Rādhā Mādhava Hari, the blessings of our beloved spiritual master Śrīla Prabhupāda, and the support of the Vaishnava community, we are delighted to share that our DailyMorning Sādhana Program has successfully completed five continuous years of daily associationthrough Śrīmad-Bhāgavatam reading and summary discussions.

This service humbly began on the auspicious day of Akṣaya Tṛtīyā in April 2020, when Kevala Bhakti Dāsa created a WhatsApp group and initiated the conference call sessions. We express our heartfelt gratitude to Premadhatri Mātājī, Temple President of ISKCON Phoenix, for her unwavering encouragement and blessings since the very beginning.

As of our 5th Anniversary on April 29, 2025, we have completed over 25% of Śrīmad-Bhāgavatam chapters and verses, and at the time were reading Canto 4, Chapter 21. By the continued grace of the Lord and the sincere efforts of the devotee community, we have never missed a single day of Bhāgavatam reading since inception—a testament to the power of consistent sādhu-saṅga and humble service to transcendental sound.

#### **Zoom Expansion & Japa Book Readings**

In 2023, by the inspiration of Śyāmā Mohinī Devī Dāsī, we transitioned to Zoom for improved global accessibility. This move also marked the launch of the Daily Japa Book Reading followed by collective Japa, making the sādhana richer and more accessible for devotees anywhere in the world.

Under the blessings of H.H. Romapāda Swami Mahārāja and leadership of Nama Priyā Devī Dāsī, the 5:00 AM sessions began with "Japa: Nine Keys from the Śikṣāṣṭaka" by H.G. Bhūrijana Prabhu. Over time, we've relished and reflected on profound devotional texts including:

□ Nectarian Ocean of the Holy Na	me
----------------------------------	----

- ☐ Mādhurya Kādamīni (A Cloudbank of Nectar)
- □ Nāma Rahasya
- ☐ Hari Nāma Cintāmaņi
- ☐ The Life of Śrīla Haridāsa Ṭhākura (Nāmacārya)
- ☐ The Living Name
- ...and more.

Additionally, through the dedicated efforts of Namapriyā DD and Vamsi Gopal Dāsa, all sessions are recorded and available on YouTube, enabling devotees to hear and relish transcendental sound at their convenience.

#### **Ongoing Participation & Growth**

We are truly blessed to have ISKCON Phoenix facilitate this initiative, offering the congregation a spiritually uplifting start to each day with:

 $\square$  5:00 AM – Japa Book Reading (10 mins)

☐ 5:10 AM – Collective Japa (30 mins)

☐ 5:40 AM – Śrīmad-Bhāgavatam Reading & Summary (20 mins)



More than 20 dedicated devotees regularly present Bhāgavatam, while 30+ participants join daily live or view recordings—numbers that continue to grow by the grace of the Lord.

#### Join the Sādhana Movement

If you feel inspired to take part in this spiritual journey and deepen your connection with the Holy Name and the Bhāgavatam, we warmly invite you to join the WhatsApp group and the daily Zoom sessions.

Please reach out to:

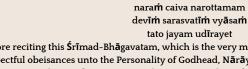
□ Vamsi Gopal Dāsa

□ Nama Priyā Devī Dāsī

☐ Or our dear temple president, Premadhatri Mātājī, for guidance on how to get started.

All Glories to Śrīla Prabhupāda! Śrīmad-Bhāgavatam ki—Jaya!

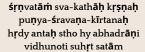
Nitya-sevā in the Association of Devotees ki—Jaya! Haribol!



Before reciting this Śrīmad-Bhāgavatam, which is the very means of conquest, one should offer respectful obeisances unto the Personality of Godhead, Nārāyaṇa, unto Nara-nārāyaṇa Rṣi, the supermost human being, unto mother Sarasvatī, the goddess of learning, and unto Śrīla

Vyāsadeva, the author. [SB 1.2.4]

nārāyaṇam namaskṛtya



Śrī Kṛṣṇa, the Personality of Godhead, who is the Paramātmā [Supersoul] in everyone's heart and the benefactor of the truthful devotee, cleanses desire for material enjoyment from the heart of the devotee who has developed the urge to hear His messages, which are in themselves virtuous when properly heard and chanted. [SB 1.2.17]

naşţa-prāyeşv abhadreşu nityam bhāgavata-sevayā bhagavaty uttama-śloke bhaktir bhavati naişţhikī

By regular attendance in classes on the Bhāgavatam and by rendering of service to the pure devotee, all that is troublesome to the heart is almost completely destroyed, and loving service unto the Personality of Godhead, who is praised with transcendental songs, is established as an irrevocable fact. [SB 1.2.18]



#### ISKCON Phoenix Ratha Yatra 2025

IOn March 1, 2025, ISKCON Phoenix celebrated its annual Ratha Yatra, held at Steele Indian School Park in Phoenix. This festival drew hundreds of devotees from across Arizona and beyond.

The day began with devotees & volunteers getting the last minute details at the festival grounds while other devotees were finishing decorating the charriot and receiving the most merciful Deities of Lord Jagannath, Lord Baladeva and Devi Subhadra.

Once the Deities had taken Their seat, the arati ceremony began with an ecstatic kirtan, getting everyone ready to pull the charriot for the pleasure of Their Lordships and the benefit of all.

A beautiful cultural program, showcasing devotional music, classical dance, reflected the rich spiritual heritage of the Vedic tradition. Children, youth, and adults participated with great enthusiasm, offering their talents in loving service to the Lord.

The air was filled with the sounds of kirtan (devotional chanting), the fragrance of flowers, nd the spirited cries of "Jai Jagannath!" as the Lords gave darshan to all.

Ratha Yatra brings together people of all backgrounds in a celebration of unity, love, and devotion.

The festival also included prasadam (sanctified food), interactive booths, and family activities, creating a spiritually uplifting and family-friendly environment.

A heartfelt thank you to all the volunteers, sponsors, and well-wishers who helped make this event a memorable offering to the Lord. We look forward to welcoming everyone again next year to continue this beautiful tradition in the Valley of the Sun.



**Our Sponsors:** 

**Arista Stones** 

Best Brains Chandler & Scottsdale

**Patel Brothers** 

**Orange Tommy** 

Desi Rasoi

Praveen Purnam -Home Remodelling www.customcreativeremodeling.com

/ Insurance

www.aristastones.com
www.bestbrains.com
www.patelbros.com
https://orangetommy.com/
www.desirasoiusa.com



#### Honoring the Divine Journey of Lord Jagannath



On June 29, 2025, ISKCON Phoenix joyfully celebrated Ratha Yatra festival, aligning our celebration with the same auspicious day as the Ratha Yatra in Puri, India.

While our main Ratha Yatra celebration took place on March 1, 2025 due to the milder weather in Arizona, this year we planned a modest gathering of around 200 devotees to honor the Puri date in a simple yet heartfelt way.

Expecting a smaller turnout, the celebration was held on our temple grounds rather than at the public park where we usually host the full-scale festival. However, Lord Jagannath had a different plan in mind.

In a beautiful and unexpected display of divine will, the festival blossomed far beyond our expectations, drawing over 500 enthusiastic participants. It was evident that Lord Jagannath desired a grander celebration—one that would unite the community in joyful devotion and service.

The day began at 7:00 AM as devotees gathered with eager anticipation. To stay ahead of the summer heat, the vibrant parade commenced at 8:30 AM, with Lord Jagannath, along with His siblings Baladeva and Subhadra Devi, riding majestically on Their decorated chariot. The atmosphere resounded with the chanting of the holy names, dancing, and the pulling of the chariot ropes, all performed with deep devotion.

Yet the warmth that touched everyone's hearts the most wasn't from the sun—it was the spiritual warmth radiating from Their Lordships as They showered mercy upon all. After the parade, devotees gathered for an enlightening class highlighting the significance of Ratha Yatra and the boundless compassion of Lord Jagannath.

The celebration culminated in a feast that delighted all—the grand Chhappan Bhoga 56 offerings), which astonishingly included over 200 varieties of lovingly prepared prasadam.

This festival served as a powerful reminder: when we take even a small step in devotional service, the Lord magnifies it with His unlimited grace.

We extend our heartfelt gratitude to all the volunteers, cooks, organizers, and devotees who made this unexpected yet unforgettable celebration possible. May the wheels of Lord Jagannath's cart continue to roll through our hearts and communities, carrying us ever closer to His divine presence.







### A Morning at Rath Yatra: Where Service Feels Like Prayer by Bhakta Sarjan

I hadn't planned to attend Rath Yatra this year, I was in Austin just a few days ago, busy with my project, my calendar packed, no intention of being anywhere near a festival. But sometimes, plans shift — not because of logistics, but because the heart pulls you somewhere. That "somewhere" was the Rath Yatra in Tempe.

It wasn't the scale or grandeur that brought me there. It was the feeling, the chance to be among people who serve not for recognition, but for love. Love for Krishna. Love for Jagannath. Love for each other.

I set my alarm early. The kind of early that usually belongs to flights and fresh starts. I reached the temple by 5:30 AM. The sun was still soft, and the air had that gentle stillness before a big day begins. I had already messaged the Brahmacharis the night before, asking if I could help.

I was entrusted with kitchen seva. Soon, I was outside, frying cabbage pakoras in the open air. The smell of masalas and mustard seeds, the quiet hustle of volunteers, the occasional laugh, it felt like something auspicious was happening, not in a temple, but in that very moment.

We cooked for hours., samosas, chutneys, chickpeas. But I was not feeling tired. When you're serving with the right intention, time doesn't weigh heavy on you. It only lifts you up.

Later, as the sun climbed and people gathered, the energy shifted. The Rath Yatra began. In Puri, millions come together to pull the massive wooden chariots of Lord Jagannath, Lord Balabhadra, and Devi Subhadra. Here in Tempe, the scale is different, not the huge chariots, but I experienced a powerful emotion when I stood among friends, familiar faces from the temple, and even a few unexpected ones I hadn't seen in a while. We all held the ropes and walked, singing, chanting, sweating under the sun.

And then, that one moment, when you catch a glimpse of Jagannath on the chariot, arms wide, eyes bright, giving darshan to everyone, silently taking in all the heat, all the devotion, all the love. That's the moment you realize why you're here.

People often think festivals are about rituals. But for me, Rath Yatra is about people, the ones who wake up at dawn to cook for hundreds, the ones who hand out water to strangers, the ones who pull the chariot not for show, but because their heart tells them to.

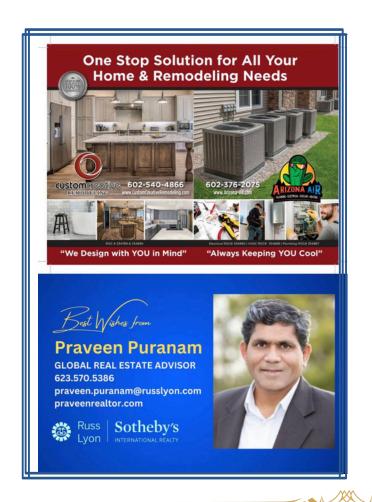
This festival reminds me that service is a form of love. It's quiet, often unseen, and always transformative. I didn't just show up for a religious event. I showed up for a feeling I can't always explain, that feeling of being small and significant at the same time. That feeling of belonging.

You don't need to be in Puri with a million others to feel the presence of something divine. Sometimes, it's in the steam rising from a pot of curry. Sometimes, it's in the dust on your shoes after pulling the chariot. And sometimes, it's just in the eyes of a stranger who hands you prasadam with a smile.

That's what Rath Yatra gave me this year. And I'm grateful I followed my heart to be there.

Jai Jagannath.





### **Happy Janmashtami!**





From Catholic Roots to Krishna Consciousness:
A Journey of Deeper Connection
By SyamaMohini devi dasi

My journey from a Catholic background to Krishna Consciousness wasn't about leaving faith behind, but deepening it. I've always felt close to God —except for a time during my teenage years— through Jesus, the Holy Spirit, and the loving presence of Mother Mary. Catholicism gave me a strong foundation in prayer, service, and reverence.

But over time, deeper questions began to stir within me: Is God listening to me? How can I reach Him? What happens after death?

While Catholicism taught me to believe in God and serve others in His name, Krishna Consciousness taught me how to serve God directly. Srila Prabhupada said, "The best religion is that which connects you to God." That connection is what I found in bhakti yoga, a personal, loving relationship with Krishna, the Supreme Personality of Godhead.

What moved me most was Prabhupada's clarity. He didn't ask for blind faith, but encouraged inquiry, reason, and practical application. Bhakti is not just devotion, it's a loving exchange between the soul and God, who resides in everyone's heart. This realization transforms how we see others and ourselves.

Through chanting the Hare Krishna mantra, I discovered a path of love, not fear, a path of connection with God, with others, and with the true self.

Krishna Consciousness is not about having all the answers; it's about growing in love and understanding, every day.

### What's Cooking?

Hare Krishna

Radha-MadhavaHari ki jai!



Every year for Janmashtami we at ISKCON of Phoenix serve more than 7000 plates of prasad!!

This is achieved by the coordination of many teams under the guidance of the temple President HG Premadhatri mataji

Before the day of the celebration volunteers come to help in cutting sabzi, fruits etc..

On the day of Janmashtami early in the morning many volunteers come to start making puris, pakoras, and prepare for evening prasad!

The whole time is spent in chanting the Lords glories and everyone is very enthusiastic to serve with love and care!

Whether it's cleaning the dishes, washing the big pots, wiping the counters or cooking in the heat of the Arizona sun, everything is blissful as the desire to serve Krishna and make Him happy is there!

In the menu we have rice, dal, puri, sabzi, sweet, etc! At midnight we also serve the devotees who are fasting with ekadashi prasad of quinoa, saama khichadi, sabudana khicadi, paneer sabzi, fruits and much more! More than 300 plates of ekadashi prasad is distributed!

The seva does not end here! Next day there is again a big feast in the afternoon for Srila Prabhupada appearance day! There is abundance of prasad distributed to again more than 300 devotees!

Do join us for this ecstatic event of Sri Krishna Janmashtami!

Hare Krishna

Your servant Parthsarthi das



patram puṣpam phalam toyam yo me bhaktyā prayacchati tad aham bhakty-upahṛtam aśnāmi prayatātmanaḥ

"If one offers Me with love and devotion a leaf, a flower, a fruit or water, I will accept it."

BG 9.26



Payal Harlalka, CPA

### SRI TAX SERVICES



### **ABOUT**

Solutions driven by unique, strategic-focusing processes with a proven, systematic, and structured method for clients to think, plan, monitor and achieve greater results in their business and lives.



phone: (480) 282-8533 email: info@sritaxaz.com website: www.sritaxaz.com



### Radhastami Flower Festival at ISKCON Phoenix: A Celebration of Divine Love By PreetiGopika Devi dasi



Radhastami, the divine appearance day of Srimati Radharani, is one of the most cherished and grandly celebrated festivals at ISKCON Phoenix, Arizona.

Falling just 15 days after Janmastami, Radhastami marks a deeply spiritual and festive occasion for devotees of the Gaudiya Vaishnava tradition.

Among its highlights is the much-anticipated Flower Festival, where love, devotion, and vibrant colors merge into a breathtaking offering for the Divine Couple, Sri Sri Radha Madhavahari. Uniquely, this Flower Festival is celebrated only at ISKCON Phoenix in the entire state of Arizona, making it a truly special event for the region.

The day begins with traditional celebrations, and by evening the temple transforms into a fragrant garden of devotion. The Deities are dressed in exquisite flower outfits—this year on 31st August, 2025 four new dresses will be offered, including two floral ensembles specially for Radha Madhavahari.

Last year's three-outfit celebration set the bar, but this year's preparations began a month in advance, reflecting the increasing enthusiasm of the community. Teams of devotees engage in altar decoration, flower petal plucking, garland-making, and intricate stitching of outfits made from fresh blossoms.

As the sun sets, the temple gathers for a spiritual class, followed by the deeply moving Pushpa Abhishek ceremony. Over 80 kilograms of flower petals are lovingly showered on the Deities in an offering of heartfelt devotion. The atmosphere then bursts into joyful celebration as devotees participate in a "flower holi" throwing petals in the air, dancing, and rejoicing in the mood of Radha and Krishna's eternal love.

This year, for the first time, ISKCON Phoenix will also host an Adhivas ceremony the day before Radhastami, a tradition widely observed in India. As worshippers of Radharani, who is the heart of the Gaudiya tradition, devotees understand that pleasing Krishna means wholeheartedly serving His dearmost, Srimati Radharani. The Radhastami Flower Festival is not just a visual spectacle—it is a celebration of love, devotion, and the divine feminine energy that enchants even the Supreme Lord Himself.







### Mercy on Mill Avenue

By Bhakta Devansh

Hare Krishna! Dandavat pranam. All glories to Srila Prabhupada!



During a Harinaam sankirtan, I took part in book distribution. Although I managed to hand out a few small books to pedestrians, I wasn't able to collect any donations, most people either didn't carry cash or couldn't pay via Zelle.

Then, I noticed a gentleman standing at the sidewalk and I approached him, greeting him with "Hare Krishna." I began a conversation and introduced the book "Beyond Birth and Death", briefly reading out the chapter titles and explaining the core message that we are not the body, but the soul, and our eternal relationship is with Krishna.

He listened attentively. When I asked if he would like to take the book, he agreed. I requested a donation to help cover the printing cost, and to my delight, he generously gave me a \$20 bill. I felt grateful to have received such a generous donation for a "small book", and blessed to serve as a humble instrument in sharing Srila Prabhupada's mercy.

Srila Prabhupada often said, "Books are the basis," and strongly emphasized the importance of distributing them. Prabhupada encouraged devotees to be enthusiastic about distributing more books. Therefore, we should all strive to distribute more books, for the pleasure of Srila Prabhupada and Sri Krishna.

Thank you!

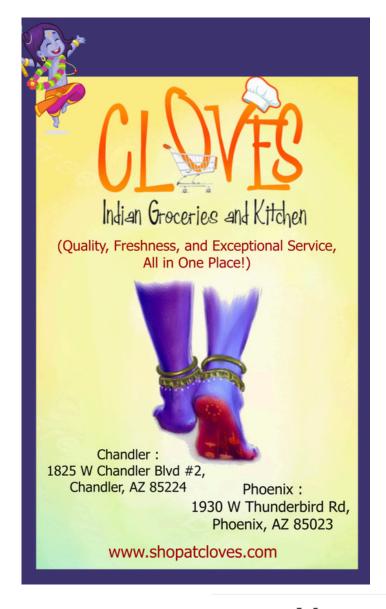
Your servant, Devansh





"I am so pleased that you are thinking of distributing my books to the largest extent. Distribution of books means propagation of our mission. If we can distribute KRSNA book in thousands upon thousands, automatically the Krsna Consciousness Movement will be spread up..."

Srila Prabhupada, 1971





HARE KRISHNA HARE KRISHNA KRISHNA KRISHNA HARE HARE HARE RAMA HARE RAMA RAMA RAMA HARE HARE

## Happy Janmastami from



### Best Western Gold Canyon Inn & Suites

333 East Sunrise Sky Drive, Gold Canyon, AZ 85218 Phone (480) 671-6000 Fax (480) 671-0013

www.GoldCanyonInn.com

Hare Krishna Hare Krishna Hare Krishna Hare Hare Hare Rama Hare Rama Rama Hare Hare



Talk to Radha-Krishna 24/7
-no phone requiredToll free 108
Hare Krishna Hare Krishna
Krishna Krishna Hare Hare
Hare Rama Hare Rama
Rama Rama Hare Hare





### **DISCONNECT**



TO



**CONNECT** 





### One Year of Nectar: Celebrating Our Daily Caitanya Caritāmṛta Reading Call by Anandalila devi dasi

Hare Krishna, dear devotees!

It is with great joy and gratitude that we share a beautiful milestone in our spiritual journey together. One year ago, we began a humble yet heartfelt initiative: a daily reading of Śrī Caitanya Caritāmṛta, the transcendental biography of Lord Caitanya Mahāprabhu, whose life and teachings illuminate the path of bhakti with unparalleled sweetness and depth.

We start CC call from 8:30 PM to 8:50 PM, Monday through Thursday, and have blossomed into a cherished daily sanga. Devotees have consistently joined, bringing their enthusiasm, reflections, and loving association to each session. Together, we've created a sacred space where the words of Kṛṣṇadāsa Kavirāja Gosvāmī come alive, nourishing our hearts and minds.

We are now reading Madhya-līlā, Chapter 6, Verse 221, a testament to the collective dedication and eagerness of this group. Each verse reveals the divine character of Lord Caitanya, His ecstatic love for Kṛṣṇa, and His merciful dealings with devotees and non-devotees alike. The discussions that follow often deepen our understanding and inspire practical application in our lives.

Reading together creates a rhythm of remembrance. It keeps us anchored in the teachings of our ācāryas and strengthens our spiritual bonds. Whether you're a seasoned reader or new to the Caitanya Caritāmṛta, this call offers a welcoming environment to grow, reflect, and rejoice.

Hare Krishna!



harer nāma harer nāma harer nāmaiva kevalam kalau nāsty eva nāsty eva nāsty eva gatir anyathā

"In this age of quarrel and hypocrisy, the only means of deliverance is the chanting of the holy names of the Lord. There is no other way. There is no other way."

CC Madhya 6.242

### Bhakti Yoga Club at ASU - Empowering Youth with Deep Spiritual Wisdom

College is often seen as the time for self-discovery, for bold decisions, and for stepping out into the world on our own. But let's be honest - it's also a time when we can easily lose ourselves. Whether it's the pressure to succeed, the noise of the world, or the pull of our own ego, it's easy to get swept up in confusion and distraction.

That's why the student phase is called the make-or-break stage of life. And that's exactly why Bhakti Yoga Club at Arizona State University (ASU) exists — to offer something deeper. A space to pause. To reflect. To connect with something timeless, real, and soul-satisfying.

### Not Just Ideas - Real Experience

At ASU, Bhakti Yoga Club, students gather weekly not just to learn philosophy, but to experience it. Whether it's through chanting the holy names, asking tough spiritual questions, or enjoying sanctified prasadam, the goal is clear: to help young minds and hearts anchor themselves in something greater than themselves — Krishna consciousness.

Srila Prabhupāda emphasized this again and again: true spiritual knowledge doesn't come just from study — it comes from direct experience, from devotional engagement, and from association with those striving for truth.

This is what we try to embody every week.

### Signature Events with Heart

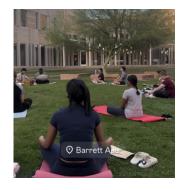
One of our most loved events is Meet a Monk, where up to 50 students gather for heartfelt Q&A sessions, soul-deep discussions, and life lessons from experienced ISKCON spiritual teachers like HH Romapada Swami, Balarama Prabhu, and Acarya Ratna Prabhu. Their presence, their wisdom, and their sincerity leave a lasting impression on students — many of whom are hearing Vedic philosophy for the first time.

And we don't stop there.

Even during summer break, interest didn't fade. We launched Zoom Gita Reading Sessions, where students reflect on sacred verses and explore practical ways to apply them in daily life. We were also blessed to host HG Mukunda Datta Prabhu, who filled the room with uplifting kirtan, inspiring stories, and thoughtful answers to deep student inquiries.

Our weekly Beyond Bhakti Sessions and Mantra Meditation Nights have become a favorite. With kirtan, breathwork, philosophy and group singing, students say again and again, "This is the most peaceful part of my week."







And each session ends the same way — with satvik prasadam. Cooked lovingly by the ISKCON Phoenix team, it's a meal that nourishes more than just the body. It brings students together and creates a sacred atmosphere that's felt long after the last bite.

### Krishna's Mystical Touch

There are so many special moments, but one stands out.

Pranay, a student, shared this:



"I was talking to my mom about another club, and at that very moment, a BYC committee member approached me and asked if I was looking for the venue for tonight's event. To my amazement, I had just printed the Bhagavad-gītā that very morning and was wondering how to read it systematically. It felt like Krishna answered my prayers. That same day, I joined the Bhakti & Beyond session — and soon after, the club gifted me a full Gita and more books. I felt so seen, so blessed."

It's moments like these that remind us: this is Krishna's arrangement.

Organizing as Devotional Service

Helping organize these events isn't just a task - it's a transformative service. As student leaders, we've felt our own faith deepen. We've become more committed to chanting, to reading, to living the teachings we share. There's something incredibly purifying about serving others in their spiritual journey.

BYC president reflection:

"The sessions have become the most grounding part of my week. Organizing and serving has made bhakti not just a practice, but my purpose. It's fulfilling beyond words to see students walk in with anxiety and walk out uplifted."

### **What Students Say**

The impact speaks through the voices of our students:

Ishan:



"Each session offers a beautiful blend of uplifting kirtans, thoughtful discussions, and a space where every question is valued. I love how we're encouraged to explore spiritual ideas at our own pace. And the prasadam — it's always a joy!"





### Ameya:

"With our busy schedules, we couldn't always make it to temple — but this club brought the temple to campus. The talks, kirtans, and prasad gave me peace in the middle of chaos."

#### Urvish:

"Even after moving on from ASU, the time I spent with the BYC family remains one of the most meaningful parts of my life. The community helped me stay anchored in Krishna consciousness during a very formative phase."

### Ajay:

"The club inspires peace and purpose. Their Gita sessions help me apply deep wisdom to everyday life. Being part of this group has made me more mindful and focused."

### Looking Ahead — The Vision

Our heart is full of dreams for this club. With Krishna's blessings and the support of the ASU community, we're preparing to host:

- Kirtan concert programs
- Student retreats and spiritual picnics
- Festivals like Holi and Diwali
- Dramas and cultural performances
- Collaborations with other campus clubs

We humbly seek the blessings, support, and feedback of all devotees and well-wishers who want to see Krishna consciousness blossom on campus.

### **Come, Be Part of This Movement**

Whether you're a devotee, a curious seeker, or somewhere in between — you are welcome here. Come chant with us. Ask questions. Read the Gita. Taste prasadam. And walk this path with fellow students who are discovering, day by day, the joy of a spiritual life.

We invite you to follow us on Instagram, join our WhatsApp group, or simply walk into one of our sessions. You never know — one moment of sincere connection could change everything.

In service to His Divine Grace A.C. Bhaktivedanta Swami Srila Prabhupāda, we carry this mission forward — on campus, with heart, and with hope.

With gratitude and prayers, on behalf of the Bhakti Yoga Club Committee Bhakta Nikhit



### Women In Krishna Consciousness

Every month Vaishnavis at the ISKCON Phoenix temple meets for the "Talks and Crafts". This is a heartwarming initiative by the Women in Krishna Consciousness (WIKC) team at ISKCON Phoenix, designed to offer Vaishnavis a supportive and nurturing space to connect, share, and recharge. Through meaningful conversations, creative expression, and a relaxed, devotional atmosphere. This program provides women with the opportunity to step away from their busy routines and focus on self-care and sisterhood. Whether through making devotional crafts, engaging in guided discussions, or simply being present with one another, Talks & Crafts fosters a sense of belonging and spiritual support among the women of our community.

The Vaishnavis also participated in various crafts activities and contributed our efforts in various festivals, like Govardhan Puja, Children's festivas, etc.

We were happy to have our first Vaishnavi retreat which was very successful and we are looking for many more. All the sevas were led by Vaishnavis and participated in all the activities all day long. We attended Mangal Arti at 4:30 AM, did Guru Astakam, Tulsi prayers, Nrsimha prayers and Guru Vandana etc. We chanted at the temple in front of the deities peacefully. We had yummy breakfast altogether. Later we formed into teams and did a team building exercise and shared our reflections. By the time this all was done, next we performed Raj bhog arti followed by sumptuous prasadam.

We have reading & discussion on Sri Caitanya Caritamrita held via zoom Monday-Friday from 4:30pm to 5:15pm and we also read Srila Prabhupada's books every eveining.

Please contact me for more information or to join us!

Your servant in the service of Srila Prabhupada,



Lilavati devi dasi VMNA - rep

"In every birth one can get father and mother, but to get the spiritual master and Krsna, that is not possible in every birth. That is only possible in this human form. The cats and dogs, they have got their father and mother. Therefore if we become father, mother like cats and dogs, there is no need of such... Krsna-guru nahi mile bhaja... The father helps the children to achieve Krsna and guru, that is real father. [break] ...they avoid that trap, they avoid association of women. But these women are not ordinary women. They are preachers. They are preachers. They are Vaisnava. By their association, one becomes a Vaisnava."



Morning walk March 27, 1974 Bombay, India.





photo: courtesy iskcon



### **INTIMATE PARTNER ABUSE**

DOMESTIC ABUSE IS A SEVERE VIOLATION OF THE ESSENTIAL PRACTICES OF KRISHNA CONSCIOUSNESS AND VAISHNAVA CULTURE. IF YOU ARE IN AN ABUSIVE RELATIONSHIP AND FEAR FOR YOUR SAFETY, CONTACT THE POLICE.

"Intimate partner abuse is indefensible, illegal in many countries, and never accepted within the International Society for Krishna Consciousness (ISKCON). Any interpretation of Vaishnava religious or social teachings that condones, endorses, or justifies domestic abuse is rejected by the Governing Body Commission."

March 2020 GBC Resolution

There is never, ever an excuse for any type of abuse, including emotional and psychological abuse.
To disclose that you are in an abusive situation to someone you trust like a close friend, spiritual guide, a Vaishnavi Minister, or a professional, is not acknowledging personal failure or shortcomings, but is a positive step towards healing.

For more support and information, please contact your local temple rep.

Your Local Representative is:





Brought to you by Vaishnavi Ministry North America



ISKCON Founder-Acharya: HDG A.C. Bhaktivedanta Swami Prabhupada



SyamaMohini devi dasi smdd@cox.net



### Join us!



Dear Vaishnavis,

We warmly invite you to join us for our daily Caitanya Caritamrita reading sessions, held Monday through Friday from 4:30PM-5:15PM MST.

These gatherings take place over Zoom, so you can join from anywhere.

The format of the sessions is very simple, all devotees take turns reading a verse from Caitanya Caritamrita for 35 minutes and then we have a 10-minutes discussion to share our realizations or ask questions.

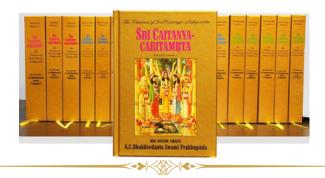
You are also welcome to join the sessions and just listen. The books are all available online to read from.

This is a nourishing time to come together as Vaishnavis and immerse ourselves in the beautiful pastimes and teachings of Sri Caitanya Mahaprabhu. Whether you're new to the text or have read it many times before, the association and shared reflections truly enriches our experience deeply.

Let's take this opportunity to deepen our spiritual connection, grow in devotion, and support one another in our journey.

We hope to see you there.

In your service, Vrajalila Vrinda devi dasi





"The beginning of all knowledge comes from humility" Srila Prabhupada



### LEE LEE

### ORIENTAL SUPERMARKET



Fresh Vegetable
Oriental Spices
Bakery
China
Jewelry
Gift Shop
All your cooking needs

All Indian Groceries Now Available

2025 N. Dobson Rd.

Chandler, AZ 85224

Phone: 480.899.2887

7575 W. Cactus Rd.

Peoria, AZ 85381

Phone: 623.773.3345

1990 W. Orange Grove Road

Tucson AZ 85704

Phone: 520-638-8328

Fax: 480.917.2361

Store Hours: Mon-Sun, 9am-9pm

QUALITY SERVICE VALUE

# Happy Janmashtami!



3875 W Ray Rd. #7 Chandler, AZ 85226 480.687.4743







# Devotee Care Office Directory

Premadhatri devi dasi, Temple President Nama Priya devi dasi, Secretary SyamaMohini devi dasi, Director of Education Ananta Chaitanya das, DCI-PHX premadhatridd@gmail.com nchethikattil@gmail.com smdd@cox.net abpharande@gmail.com

### **Child Protection Team:**

SyamaMohini devi dasi Sri Nandanandana das Nama Priya devi dasi Rasa Krida das Ananda Lila devi dasi Parul Tailor

### Women In Krishna Consciousness

Lilavati devi dasi: Local Rep -Vaishnavi Ministry North America (Women's programs ISKCON Phoenix)

SyamaMohini devi dasi: Local IPA (Intimate Partner Abuse Prevention) rep.

Vraj Lila Vrinda devi dasi: Caitanya-Caritamrita - reading host

For counseling services, please contact: Premadhatri devi dasi or SyamaMohini devi dasi

### **Sunday School Teachers**

Suresh Prabhu: Gopal Class Smita Mataji: Giri Govardhan Class SyamaMohini devi dasi & Shobhamayi devi dasi: Damodar Class

Hindi Class: Sheetal Mataji

**Youth Group**: NamaPriya devi dasi & Bhakta Nikhit

### **Morning Sadhana**

Vamsi Gopal das & Syama Hari das

#### Bhakti Vrksa

Sri Govinda das Ishvara Gauranga das Nama Priya devi dasi Manmohan Sri Jagannatha das

### **ASU Bhakti Yoga Club:**

Syama Gopal das Bhakta Nikhit

### **Starting Soon:**

Parents Support Group Children's reading sessions (evenings) Vaishnava Circle - Men in Krishna Consciousness

For more information about any of these programs or to be a part of our growing Devotee Care Initiative at ISKCON Phoenix, please contact us

"The test of your love for me will be how you cooperate together after I am gone." Srila Prabhupada







### Join Our Spiritual Family Today!



Embrace Love and Togetherness

Scan the barcode to join WhatsApp Group





Scan the barcode to join Emails notifications













### "Always Remember Krishna, Never forget Krishna"

By SyamaMohini devi dasi

We all know the history behind the appearance of Lord Krishna, and every year we particularly revisit that and the reason for His appearance. But once Janmashtami is over, do we continue to remember Him and keep the spirit of the celebration alive in our hearts?

Srila Prabhupada's simple yet profound instruction: "Always remember Krishna, never forget Krishna" is the essence of all devotional life. It reminds us that no matter how busy or absorbed we become in our day-to-day activities, the heart of our activity must be Krishna Himself.

Once, during a Janmashtami festival in Boston, devotees were rushing in all directions, eager to make everything perfect for the celebration. In the midst of this, one devotee hurried past with a cart and nearly hit Mother Isha, a gentle, elderly disciple of Srila Prabhupada who had the special service of transcribing the Srimad-Bhagavatam. Instead of reacting in frustration, she simply smiled and asked, "Did you think of Krishna today?" That single question pierced through the busyness, bringing the true purpose of the day into focus. While it is natural to want the festival to run smoothly and look beautiful, the real perfection lies in keeping Krishna at the center. Janmashtami is not only a time to celebrate His appearance but also an opportunity to pause, reflect, and look within our hearts. When we truly remember Krishna, our actions naturally become caring and considerate. When we forget Him, even well-intentioned service can lose its sweetness.

Janmashtami is not just a once-a-year festival; it is a reminder of a relationship that can be celebrated every day. The appearance of Lord Krishna on this earth is a divine invitation to deepen our connection with Him, not only through grand festivities, but also through the quiet, daily remembrance that He resides as Paramatma in the heart of every living entity. This awareness transforms how we see the world, fostering respect, compassion, and loving exchanges with all beings. In this way, Janmashtami becomes an ongoing celebration, lived moment by moment, as we honor the Lord within ourselves and within others.

Thank you, Srila Prabhupada, for your care, love, and discipline, which have opened this treasure to the world. Because of your tireless service, people who had never even heard Krishna's name now have the chance to approach Him, connect with Him, and ultimately return to our real home: back to Godhead.

"Therefore, any sensible man who is above the average man with a poor fund of knowledge must constantly remember the Personality of Godhead by hearing about Him, by glorifying Him, by remembering Him and by worshiping Him always, without cessation. That is the perfect way of devotional service."

SB 1.2.15 purport





### **PARUL TAILOR**

REALTOR® | Licensed Real Estate Agent 480-540-7545 Parul.Tailor.RE@gmail.com www.ParulTailor.com









At Comparion Insurance, we know that one size doesn't fit all. That's why our experienced local agents take the time to get to know you, so you get the right coverage at the right price.

### Why Comparion is the right choice for customers:



#### Choice

We offer insurance options from a variety of providers to ensure you get the right coverage at the right price.



#### Connection

Our local agents get to know you so they can provide insurance advice that fits your exact needs.



#### Trust

We know insurance inside and out and will guide you through the complex process of finding the right coverage.

#### We're here whenever you need us.

Get information or help anytime at ComparionInsurance.com.



Rishin Patel
Rishin.Patel@ComparionInsurance.com
Cell (602) 697-7811
Office (623) 707-1035



### Local agents. Expert advice.

©2025 Comparion Insurance Agency, A Liberty Mutual Company. The materials herein are for informational purposes only. All statements made are subject to provisions, exclusions, conditions, and limitations of the applicable insurance policy. Coverages and features not available in all states. Eligibility is subject to meeting applicable underwriting criteria. Learn more about our privacy policy at comparioninsurance.com/privacy-policy.

ANP 1183470 12/24

