

# THRIVING THROUGH CRISIS

How Robotic Solutions Helped Styles Studios  
Fitness Tackle Pandemic-Related Challenges  
and Emerge Stronger Than Ever



PRINGLE<sup>TM</sup>  
ROBOTICS





# PRINGLE<sup>TM</sup> ROBOTICS

## PRINGLE ROBOTICS AND STYLES STUDIOS FITNESS PARTNER TO ENHANCE GYM SANITATION POST-COVID

### The Situation

When world-renowned corporate fitness industry expert Carrie Kepple decided to open a state-of-the-art multi-studio fitness concept in her hometown, she picked a year that felt pre-ordained with opportunity and good luck. The year? 2020. When Styles Studios Fitness opened its doors on January 20, 2020, no one could have foreseen the challenges that she, and every business owner, would face over the coming months and years.

Already steeped in a high-tech fitness culture and committed to incorporating the latest fitness tech into her gym—such as RFID bracelets, immersive cycling and studio environments, and 24/7 virtual connectivity for members—Carrie looked to the future to help protect her new business, her members, and her brand. What did she find?

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### The Challenge

Carrie needed a reliable and high-tech way to deeply sanitize and disinfect all areas of the fitness facility on a regular basis in order to protect members and staff from Covid-19 and other pathogens. While she was vigilant about creating smart Covid protocols, such as masking, distancing, UV wands, and sanitizer stations, she knew both she and her members would feel safer with something more. And she needed solutions that wouldn't rely on hiring additional staff—because then, as now, hiring and keeping cleaning staff was one of the hardest challenges of all.







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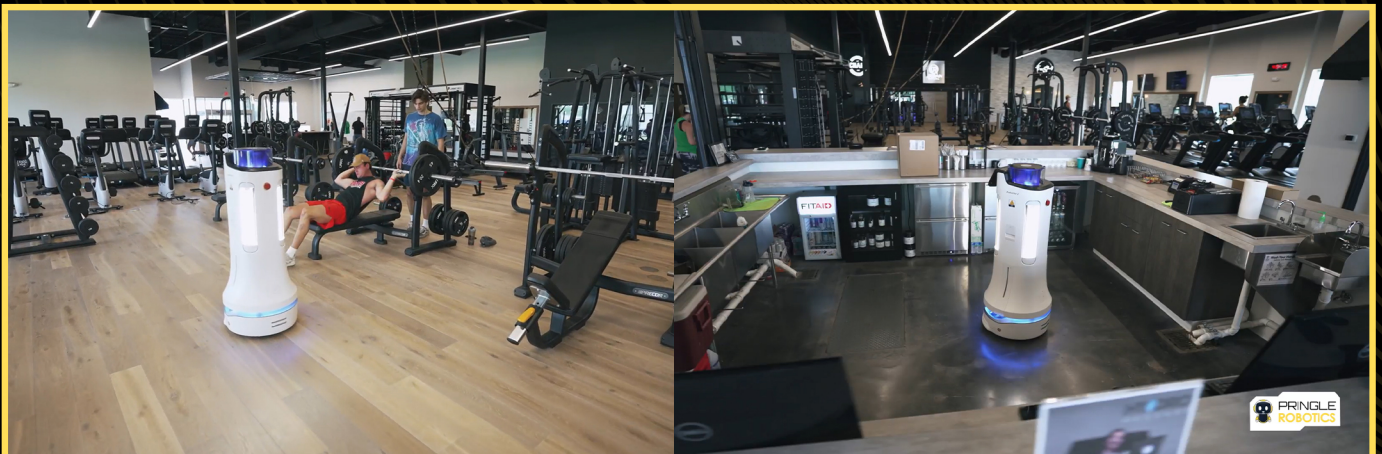
## The Solution

Carrie partnered with Pringle Robotics to bring the latest in autonomous robotic disinfection and cleaning technology to Styles Studios Fitness. Pringle Robotics installed a Puductor 2, a BubbleFish, and a CCI floor cleaning BoT to keep Styles Studios Fitness ahead of the curve and impeccably clean.

**Puductor 2** is an autonomous robot that uses medical grade UV-C and ultrasonic dry-mist disinfectants to eliminate 99.9% of harmful viruses, bacteria and other pathogens from indoor areas and surfaces. It runs on pre-programmed schedules during low-traffic periods and overnight.

**BubbleFish** is a compact yet powerful autonomous disinfection robot that uses ultrasonic dry-mist to eliminate pathogens and disinfect both small and large areas. Because it is dry-mist only, it is safe to use around people (no UV-C light) and can be run throughout the day.

**CCI** is an autonomous floor cleaning robot for hard floors and low-pile carpet that automates 90% of floor cleaning work. It can vacuum, mop, scrub and sweep floors; charges, empties and refills itself automatically; and can be set to run on pre-programmed schedules and manually.





# The Results

Not only did Styles Studios Fitness survive Covid shutdowns and the challenge of engaging newly-skittish gym goers in the months that followed—today the fitness club is thriving and looking forward to future expansion. While Pringle Robotics is proud to have played a part in Carrie's success, we think her own words best sum up the results of this partnership.

"Pringle Robotics helps our fitness studio by giving the public the confidence in us that we are safe and sanitized....That has translated into consumer confidence, with new customers coming to seek us out...as well as helping current customers maintain their attendance by keeping them safe and less likely to be sick. Financially that has translated to growing new revenue by generating new memberships, and it has also generated retention of present members."

And her advice for fellow gym and fitness club operators?

"This is the wave of the future for the fitness industry. It's going to help you improve your operations, it's going to help you with customer satisfaction, and it's going to help you grow and protect your revenue."



## Ready to Join the Future of Gym Operations?

Contact us today to see which autonomous robotic solutions are right for your business.

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